



CALL FOR PAPERS

“Challenges and Dynamics of European Administrative Area”

2025 EU-PAIR International Conference – 4th Edition

19th – 20th of June 2025, Iași, Romania

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EU-PAIR: JEAN MONNET CHAIR. EU PUBLIC ADMINISTRATION INTEGRATION AND RESILIENCE STUDIES

PROJECT NO. ERASMUS-JMO-2021-HAI-TCH-RSCH-101047526

The 4th edition of the EU-PAIR 2025 International Conference is dedicated to exploring innovative approaches, challenges, and best practices in fostering **digital age** among learners, educators, and policymakers. The conference will provide a platform for researchers, educators, and practitioners to discuss digital literacy, ethics, rights, responsibilities, and the impact of digital technologies on everyday life. Academics, researchers, practitioners, doctoral candidates, students, and stakeholders are invited to engage in discussions on **June 19th – 20th** at the Faculty of Economics and Business Administration, *Alexandru Ioan Cuza University of Iasi, Romania*.

The EU-PAIR Conference 2025 theme is **EU Digital Strategy: Governance, Innovation and Business**

In the European Union, digital strategy is crucial in fostering an inclusive, responsible, and secure digital society. As digital technologies increasingly shape education, work, and civic participation, EU citizens must develop digital literacy, critical thinking, and online responsibility. The digital strategy ensures individuals and businesses can engage safely and ethically in the digital world, protecting their rights while combating misinformation, cyber threats, and digital exclusion. Through initiatives like the **Digital Education Action Plan** and **European Digital Strategy**, the EU promotes digital inclusion, empowering citizens with the skills needed for an interconnected, democratic, and innovative future.

Conference Focus: The conference will focus on exploring innovative strategies for fostering digital skills among diverse populations, including marginalized communities, online privacy, data protection, responsible digital behavior, cyberbullying, misinformation, and the ethical use of AI in education and business, understanding digital rights in the EU and global governance frameworks, promoting responsible digital citizenship through legal and policy initiatives, E-governance, digital activism, and civic participation in the EU.

The interdisciplinarity of the EU administrative science field permits to have a **broader list of subjects** for debating from all areas of research. Participants are encouraged to delve into topics including but not limited to: *digital skills, AI and cybersecurity, digital ethics, digital behavior, digital rights and responsibilities, digital activism, civic participation, youth engagement, and digital business.*

The following tracks are stated for the conference (but not limited to):

Track 1: E-Governance and Digital Public Administration

Track 2: Business and Management in the Digital Age

Track 3: Legal Frameworks for Digital Rights and Responsibilities

Track 4: The Digital Economy and Sustainable Growth

Track 5: Accounting and Financial Reporting in the Digital Age

Track 6: AI, Big Data, and Machine Learning in Digital Education and Governance

PUBLICATION OPPORTUNITIES

The papers (maximum 2 papers/person) presented during the EU-PAIR 2025 will be double peer-reviewed for originality, clarity, significance, and scientific contributions. The accepted papers will be sent to be included in the Scientific Proceeding of the Conference. **The previous EU-PAIR proceedings were indexed into ProQuest under Clarivate - E-Book Series, CEEOL, and Google Scholar databases.**



The length of the paper should be between 6 and 20 pages. The template of the paper will be provided through the conference page.

The authors will have the opportunity to publish in the following journals (*in accordance with the journals' requirements*):

Scientific Annals of Economics and Business (indexed in IDB) (<http://saeb.fcaa.uaic.ro/index.php/saeb>)

European Journal of Public Administration Research (indexed in IDB) (<http://eu-pair.uaic.ro/ejpar/>)

PRACTICALITIES

The language of the conference is English. The abstract and final paper must be submitted in English.

The conference will be organised as a hybrid event, but **we strongly encourage in-person attendance** for presenters.

IMPORTANT DATES

Deadline for **submission of abstracts or full paper** (by email: eupair@uaic.ro): **2nd of June 2025**

Deadline for **notification of the abstract/paper acceptance/rejection**: **9th of June 2025**

Deadline for **registration fee** (the payment proof to be sent by email: eupair@uaic.ro): **15th of June 2025**

Conference date: 19th – 20th of June 2025

Deadline for **submission of full paper for publication**: **15th of September 2025**

REGISTRATION

The standard fee: 75 Euro/participant (375 RON)

For PhD Students: a discounted fee of 50 Euro (250 RON)

PAYMENT DETAILS:

Beneficiary: *Alexandru Ioan Cuza University of Iasi, Romania*

Fiscal Code 4701126

For payments in RON:

Trezoreria Iasi

RO44TREZ40620F330500XXXX

For payments in EURO:

BRD - GROUPE SOCIETE GENERALE SA

RO71BRDE240SV33256932400

SWIFT Code: BRDEROBXXXX

Payments should be made specifying “*Conference fee EU-PAIR 2025 for:*” and the NAME of the paper’s first author.

A scanned copy of the document proofing the payment should be sent by e-mail at eupair@uaic.ro

The information will be available on the EU-PAIR site: <http://eu-pair.uaic.ro>

CONFERENCE VENUE

Alexandru Ioan Cuza University of Iasi, Romania

Faculty of Economics and Business Administration

Carol I, Blvd., No. 11, Iasi, Romania, 700505

All necessary information is made available on the EU-PAIR site: <http://eu-pair.uaic.ro>.

Join us at the **EU-PAIR Conference 2025** in the declared *European Year of Digital Citizenship Education 2025* (Council of Europe) for promoting a human rights-based approach to digital technologies, ensuring they serve the public good rather than exacerbate inequality or division.